



## **Job Description**

**Role:** Digital Creative Producer  
**Reporting to:** Creative Director

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## **Overview:**

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 30 countries and distributes its programming to hundreds of millions of viewers across digital, linear, mobile, film and socials. VICE includes an international network of digital channels, a television and feature film production studio, a magazine, a record label, an in-house creative services agency, a book-publishing division and a new 24-hour TV channel, VICELAND, launching in the UK and Ireland in September 2016.

## **Roles and Responsibilities:**

- Work closely with accounts team + lead Creatives and Creative Director to develop and deliver digital and social assets for brand clients.
- Own the end-to-end creation of assets – taking a concept agreed by the team and managing every step of the production process through to delivery; including photo & video shoots, editing, design, post-production, etc.
- Work with the accounts team to manage modest budgets for shoots and assets
- Contribute to the development of concepts and direction for the work
- Serve as an engaged part of the project team: participating in brainstorming, planning, client presentations, and project management.

## **Skills required:**

- Experience creating lightweight social and digital creative work
- Understanding of what makes assets successful on social and digital channels
- Some experience working with brands
- Broad creative skill set, including a mix of:
  - Advanced Photography skillset
  - Graphic design, layout and typography
  - Post-production and video editing
- Versatile knowledge of the Adobe Suite, with a handle on end-to-end production workflows, requirements and format
- Ability to manage small-scale projects independently, including production timing, location and talent fixing, and budgets

## **Other:**

- To undertake such other tasks including general administrative duties as may be required from time to time
- To be an ambassador for the business at all times.

To apply please email a brief cover note and CV, with the reference “**Digital Creative Producer**” in the subject line to: [ukrecruitment@vice.com](mailto:ukrecruitment@vice.com). **Please include your notice period and salary expectations in your application.**

We look forward to hearing from you!

*If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.*