



## **Job Description**

**Role:** Head of Content - Kwesé VICE (based in Johannesburg)  
**Reporting to:** Managing Director - Kwesé VICE

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## **Overview:**

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 30 countries and distributes its programming to hundreds of millions of viewers across digital, linear, mobile, film and socials. VICE includes an international network of digital channels, a television and feature film production studio, a magazine, a record label, an in-house creative services agency, a book-publishing division and a new 24-hour TV channel, VICELAND, launched in the UK and Ireland in September 2016.

Kwesé Vice is a joint venture between VICE and Econet, launching in 2018, and will be dedicated to producing original editorial and video content produced out of its Johannesburg headquarters, with satellite offices in Sub-Saharan Africa.

## **The Role:**

The Head of Content is the most senior journalistic position, overseeing both the editorial and video production departments. You will generally oversee all aspects of the department, ensuring the company is profitable and successful. At any given time, your responsibilities range from editorial to human resources to budgeting.

## **Responsibilities:**

- To lead, manage and develop Kwesé VICE and associated titles/websites, in line with the agreed editorial, video and commercial strategy, in order to meet defined audience and commercial objectives.
- Management dimensions - includes direct line management of the team.
- Overall control of departmental budget.
- Responsible for the success of the editorial department.
- Accountable for the editorial and video content of titles and published products under your control.
- To ensure that Kwesé VICE and associated titles and projects meet legal requirements and reflect the highest standards of journalistic quality and integrity so that Kwesé VICE is not exposed to damaging legal action or publicity.
- To establish and maintain good working relationships with all other departments.
- To contribute as a member of the business unit so that VICE's overall objectives are met.
- To ensure that Kwesé VICE and associated titles and projects are produced within agreed deadlines, within budget, and reflect agreed editorial and commercial strategy by:
  - Ensuring content is planned (long, medium and short term) and that staff and contributors (including the general public) are used efficiently in content gathering and production;
  - Ensuring staff and contributors understand and commit to editorial aims;

- Producing content, mainly consisting of writing and filming news, features and comment.
- To develop Kwesé VICE and associated titles and projects to sustain and expand readership and audience by:
  - Ensuring an editorial and commercial strategy exists for each title;
  - Encouraging staff and contributors to innovate within the framework of the editorial and commercial strategy
- To manage, motivate and develop people in a manner that reflects VICE's values so they feel involved, valued and committed to achieving high performance standards by:
  - Monitoring individual and team performance;
  - Ensuring all have development opportunities;
  - Actively contributing to the development of employees.

**The ideal candidate will have:**

- Proven experience in an editorial capacity at a large publication/website.
- Experience managing a team in an editorial capacity at a large publication/website.
- Excellent knowledge of video production.
- Understanding of and interest in current affairs, music, the arts and counter culture.
- An online personal presence (Facebook, Twitter, Instagram).
- Intermediate knowledge of HTML, Photoshop, Word, etc.

**Other:**

- To undertake such other tasks including general administrative duties as may be required from time to time.
- To be an ambassador for the business at all times.

To apply please email a brief cover note and CV, with the reference **“Head of Content - Kwesé VICE”** in the subject line to: [ukrecruitment@vice.com](mailto:ukrecruitment@vice.com). **Please include your notice period and salary expectations in your application.**

We look forward to hearing from you!

*If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.*