



Job Description

Role: Social Editor
Reporting to: Head of Marketing, EMEA

Overview:

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 40 countries and distributes its programming to hundreds of millions of viewers each month across digital, linear, mobile, film and socials. VICE includes an international network of digital channels; a weekly and daily news programming partnership with HBO; a television and feature film production studio; a magazine; a record label; an in-house creative services agency; a book-publishing division; and a recently launched international TV network, VICELAND.

Responsibilities:

- Manage VICE's key social accounts.
- Coordinate a content programming schedule for all platforms.
- Edit headlines and copy to maximise click-through rates and increase engagement.
- Identify the most compelling visuals to accompany content, and package those for effective sharing.
- Use knowledge of trending topics to source and pitch stories to editorial.
- Work with Production to ensure social video is packaged effectively.
- Prepare social media reports and use these insights to inform editorial.
- Work with marketing on social activation plans for key tentpole activations and campaigns.
- Work with the Platform Editor on strategy to maximise performance.
- Liaise with the Editorial team on a regular basis.
- Liaise with the Marketing team on a regular basis to report on performance.
- Liaise with International teams where necessary.

Desired Qualifications and Experience:

- Minimum one year experience.
- Degree in Journalism.
- A demonstrable knowledge of all major social media platforms.
- Experience of using Google Analytics, Chartbeat and other reporting tools.

Other:

- To undertake such other tasks including general administrative duties as may be required from time to time
- To be an ambassador for the business at all times.

To apply please email a brief cover note and CV, with the reference **“Social Editor”** in the subject line to: ukrecruitment@vice.com. **Please include your notice period and salary expectations in your application.**

We look forward to hearing from you!

If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.