Job Description

Role: VICELAND Communications Deputy Director, International
Reporting to: SVP Communications, EMEA

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 30 countries and distributes its programming to hundreds of millions of viewers across digital, linear, mobile, film and socials. VICE includes an international network of digital channels; a television and feature film production studio; a magazine; a record label; an in-house creative services agency; a book-publishing division; and a newly launched TV network called VICELAND.

VICELAND launched in the US and Canada in February 2016, with the channel confirmed to launch in 50 new territories throughout 2016 and 2017, including the UK, France, India, the Middle East, Sub-Saharan Africa, South East Asia, Australia and New Zealand. The lifestyle and culture channel will feature original programming and series covering music, food, technology, sex, fashion, news and more. The channel is overseen by Oscar-winning writer/director Spike Jonze, a long-time VICE partner and creative director for the company, whilst all content is made by the in-house creative team at VICE.

Job Summary:

The VICELAND Communications Deputy Director, International is responsible for performing multiple duties related to the promotion of the VICELAND channel and brand as it launches and establishes itself in new international markets. This will include working closely with the SVP Communications and local market Communications teams, co-ordinating on launch strategy, positioning, messaging and media assets. Based out of London, the VICELAND Communications Deputy Director, International will also work on corporate comms for VICELAND UK, and when required, inputting on publicity strategy for VICELAND UK communications.

Roles and Responsibilities:

- Work with different VICE offices and local teams to develop and execute PR strategies to help launch VICELAND into new markets.
- Provide ongoing support and strategic management for VICELAND local teams.
- Develop market-specific narratives with local teams to ensure VICE and VICELAND's brands are correctly positioned.
- Manage third party relationships with existing and any new local VICELAND partners and stakeholders.
- Ongoing corporate communications guidance in local markets providing support when needed.
- Lead on internal comms for VICELAND between international offices.
- Introduce a seamless workflow between VICELAND's US headquarters, the UK and local teams when they launch.
- Work closely with the SVP Communications on VICELAND corporate comms in the UK and EMEA, and the wider VICELAND executive team (in London).

- Travelling to other VICE offices to support local launches / media activity.
- When required, input into VICELAND UK publicity strategy and planning with the UK team.
- Staff VICELAND events when required.

Experience / Education:

- Bachelor degree is preferred, but not essential, ideally in Communications or Journalism.
- Our ideal candidate could possibly be a Communications Manager, looking to progress to the next level in their career.
- 5-7 years of television or entertainment communications experience ideally at a company with international brand recogntion and multinational offices.
- Proven track-record of working with different international offices to deliver timely communications plans, publicity and assets.
- Established relationships with journalists across the media spectrum.
- Strong interpersonal skills and the ability to multi-task in a fast-paced environment, as well as the ability to juggle many personalities.
- A passion for and understanding of what's going on in the world spanning culture, media, television, news and entertainment.
- Excellent written and verbal communication skills.
- The ability to work quickly and effectively, often managing several projects under deadline.
- You will have an incredible eye for detail and be a strategic, lateral thinker.
- Knowledge of the VICE brand is essential.
- Experience with Mac computer programs.

Other:

- To undertake such other tasks including general administrative duties as may be required from time to time.
- To be an ambassador for the business at all times.

To apply please email a brief cover note and CV, with the reference **"VICELAND Communications Deputy Director, International"** in the subject line to: ukrecruitment@vice.com. **Please include your notice period and salary expectations in your application.**

We look forward to hearing from you!

If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.